

# As parents, we can advance our students' success and drive positive change in today's educational systems. Here's how!

## View the new PDS documentary

*Parent Driven Schools' new documentary, Creating Lifelong Learners explores the problems of today's one-size-fits-all approach to education, and offers some ways in which students and parents have been successful in tailoring the educational experience to the students' needs.*

## Host a viewing party

*A viewing party is simply a time for parents and others to get together to view and discuss Parent Driven Schools' new Documentary, Creating Lifelong Learners. It's easy: PDS provides a viewing kit that contains everything you need.*



## Complete an IAM with a student

*The Interest and Abilities Map, or IAM, is the first step toward tailoring the learning experience for a student. This simple tool is designed to help you better understand the student's unique learning potential, strengths, challenges, and needs. Students and parents gain greater insight and set educational goals. Sharing results with the child's teacher often leads to greater immediate academic success! Find the IAM at [www.parentdrivenschools.com/iam.htm](http://www.parentdrivenschools.com/iam.htm).*

**VIEWING KITS ARE FREE.**  
PAY ONLY FOR SHIPPING TO YOUR ADDRESS.

*Call or email us to request your own individual or group viewing kit! You can reach us at 800.979.4436 or at [info@parentdrivenschools.com](mailto:info@parentdrivenschools.com).*

## What is in a Viewing Kit?

- *Creating Lifelong Learners documentary DVD*
- *"How to Host a Viewing Party" Checklist*
- *IAM and IAM User Guide*
- *PDS brochures*
- *Employability Report Card*
- *Promotional items (t-shirt, pens, paper, bumper stickers)*